



## Corporate Engagement Committee Member:

The committee member role is a volunteer position that holds no voting rights.

## Term (1) year

## Qualifications:

Candidates must demonstrate a willingness and enthusiasm to work towards the mission of Women & Hi Tech. They must have the ability to positively influence others. Ideal candidates have background or experience in sales, business development, fundraising, account management, or customer service. Candidates must have flexibility in their schedule to meet in person monthly as well as attend conference calls and allot time for email communications and/or meetings with current and potential sponsors. All candidates must be members in good standing and must remain in good standing throughout their time on the committee.

## Committee Goals:

- Fill the sponsorship pipeline with new corporate STEM sponsors (business development)
  - Prospecting
  - Live or WebEx presentations
  - Sponsorships (Corporate Memberships, LLA, K-12, Scholarships)
- Develop, maintain, and/or grow current sponsor relationships; Drive and assess current sponsor satisfaction (account management)
  - Business reviews
  - Membership engagement
  - Sponsor survey
- Opportunities, as determined by the committee, to optimize the current sponsorship offering

## Time Commitment:

- 6-8 hours per month

